



Embajada Británica
en México



Mexico, 6 February 2012

Symphony Environmental hosted by British Ambassador in Mexico

At a dinner on 31st January at the residence of the British Ambassador, Her Excellency Judith Macgregor, Symphony presented its advanced plastic and other environmental solutions to business and political leaders of Mexico, which now has a population of 114 million. Symphony is a British public company operating in 96 countries worldwide.

Guests included Rosalio Rodriguez Senior Vice-President of Bimbo, the largest bakery in the world, and a Symphony customer for three years. Other leading companies were represented by their senior executives. Universities and research institutes as UNAM and CIQA, the State Government of Morelos and the Institute of Science & Technology of Mexico City were also represented, together with the National Ecological Institute of Mexico, and the Federal Environment Ministry.

The Ambassador introduced the Symphony Group's Deputy Chairman, Michael Stephen, who was a member of the Environment Committee of the UK Parliament. He then introduced Chief Executive, Michael Laurier, who presented the global brands of the company, including d₂w, which controls the life of plastic, and d₂p, a chemical formulation which makes plastic hostile to harmful bacteria and fungi.

He also described Symphony's "d₂Detector" - a portable device which shows whether the plastic product has been correctly made, and helps brand-owners to detect counterfeiting.

In Mexico, Symphony Environmental through its exclusive distributor Plásticos Degradables, led by Mauricio Yañez, is actively involved in research and development with universities and institutions including UNAM, UAM and CIQA. Symphony and Plásticos Degradables have an R & D laboratory in the State of Morelos to develop new technologies for plastic packaging, and to provide a free quality-control service for Symphony's customers. A new laboratory with advanced equipment will be opened in March.

A press conference earlier in the day at the British Embassy was attended by more than 30 of Mexico's trade and environmental journalists and broadcast media. The event was supported by Ing. Rafael Blanco, Director of the Mexican Institute of Industrial Plastics; and a leading environmentalist Químico Luis Manuel Guerra.

At the press conference, Bimbo's senior Vice-President Rodriguez said "we did a lot of research to find the right technology to degrade our plastic packaging. We did not need to change our machinery."

Chief Executive Michael Laurier said: "We are very pleased with the success we have had in Latin America over the past three years, and we believe that our innovative technologies can make a real

difference to the quality of the environment in Mexico and its neighbours in this region. We were delighted to see so many distinguished people at our press conference and dinner.”

Symphony is also developing innovative solutions for waste-water treatment, air quality, waste-to-energy, tyre recycling systems, and advanced anti-counterfeiting systems.

Notes for editors:

Symphony Environmental Technologies Plc : www.d2w.net

- Symphony is accredited under ISO 14001 for environmental responsibility and ISO 9001 for quality management
- Shares are traded on ‘AIM’ market of the London Stock Exchange (SYM) also on the Plus Market in London and in New York under Bank of NY ADR program (SETPY)
- Headquarters are in London, with three UK laboratories and a strong scientific and technical base including three Professors, two PhDs, two MSc’s and two BScs
- Symphony provides a high quality service worldwide through its multi-lingual scientific, technical, and customer service teams
- Symphony’s Chairman is a leading Member of the European Parliament.

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