

d2w major sponsor at Saporbio

Saporbio, an event dedicated to all things ecological, took place in Milan during October 2011. Now in its 5th year, Saporbio proved once again to be a great success, with over 18,000 visitors passing through the arches of the 16th century Palazzo Giureconsulti.



Saporbio is the brainchild of actor Marco Columbo, a much loved public figure in Italy. The event included exhibitors from bio-architecture, alternative food and sustainable living. d2w, Symphony's bio-degradable technology additive was one of the event's main sponsors. Elizabeth Matsangou, Symphony's representative for the Italian area, described Saporbio as "a great success in raising awareness about biodegradable plastic. Hundreds of people visited our stand both interested in, and embracing our technology."

At the beginning of 2011 Italy's parliament passed a law that bans standard plastic bags from being offered at supermarkets, replacing them with more environmentally friendly ones like those made with d2w. The technology was displayed on the event's official merchandising and demonstrated live by Marco Columbo on Italian TV.

More information:

www.saporbio.it www.kromabatch.com www.d2w.net