

SYMPHONY TO LAUNCH d₂w IN THE LEBANON AFTER SUCCESSFUL LAUNCH IN DUBAI

Symphony Environmental will be launching its oxo-biodegradable additive, d₂w, in the Lebanon next month after last year's highly successful launch of the product in Dubai.

The launch will be held at Le Royal Hotel, Dbayeh, on May 15, with the attendance of the Lebanese Minister of the Environment, Dr Tony Karam and the Minister of Industry, Mr Ghasi Zeaiter. It is being organised by Ghanem Development & Trading, Symphony's local distributor, under the slogan, "Get Involved.....Start Today for a Greener Tomorrow."

The event is being targeted at the leading supermarkets, superstores and restaurants, together with NGOs (Non-Governmental Organisations) and plastics factories. Symphony and Ghanem believe that using d₂w in consumer plastic will help solve the growing problem of plastic waste in the local environment.

When added to most ordinary plastic, d₂w will enable it to degrade completely to a pre-set timespan, which is effective both on land or in water. It leaves no fragments or residues and is completely free of methane during and the degradation process, even if buried in a landfill. It can also be recycled.

Oxo-biodegradable plastic is becoming popular in the Middle East, as it is proving an effective way of curtailing the region's problems of plastic waste, which not only pose a threat to the environment, but also a severe problem if consumed by local animals or wildlife, especially the many camels still used for transport.

Last year, Symphony signed a major distribution and manufacturing agreement with Eco-Polymers, a subsidiary of Fujairah Plastics in the UAE. (Fujairah has since converted all its output to oxo-biodegradable products).

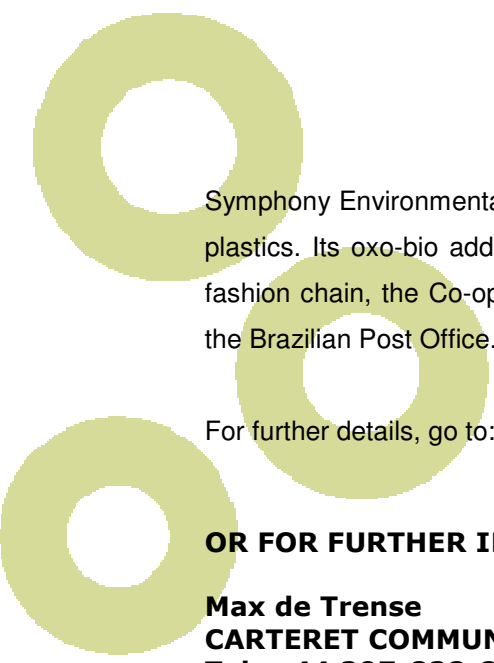
Michael Laurier, Chief Executive of Symphony Environmental Technologies, said:

"We are delighted to be working with Ghanem in this venture, as the Middle East is a natural market for oxo-biodegradable plastic. Oxo-bio plastic offers an effective solution for reducing the problems caused by plastic waste in a region which has become increasingly concerned about it.

"In addition, it is an excellent low-cost remedy for protecting the environment.

Plastic made with d₂w is made from the same machines and workforce as ordinary plastic, so there is little or no additional cost in making it."



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Symphony Environmental Technologies is a British quoted company and a world leader in degradable plastics. Its oxo-bio additive, d₂w is now sold in over 70 countries to major users such as the Zara fashion chain, the Co-op, the Science Museum, French Railways, Tiger Brands of South Africa, and the Brazilian Post Office. Last year enough d₂w was sold to make over 5 billion plastic products.

For further details, go to: www.d2w.net or www.biodeg.org

OR FOR FURTHER INFORMATION CONTACT

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